



**Dr Sebastian Olbrich**  
Principal Insights-Driven Enterprise,  
Capgemini Germany

**Panel A7**

**Terrorism – the future of countering the global threat**

Tuesday, 26<sup>th</sup> November 2019, 14:30 – 16:00 h

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**Core Competencies**

Decision Science, Artificial Intelligence and Data-Driven Systems  
Corporate Performance Management and KPI Strategy  
Project- and Transformation Management  
Robotics and Process Automations

**Background**

2014-2018 Chaired Professor for Information Systems and Digital Business, EBS Wiesbaden  
2014 Post-Doc, University Duisburg-Essen, Chair of Business Intelligence (BI) and Operations Research (OR)  
2007 Doctoral degree Information Systems, University Marburg  
2003 Diploma Economics, University Mannheim

Dr. Olbrich is practice lead for Data Science & Machine Learning at Capgemini Invent, Central Europe. He looks back at more than 16 years of practical experience in the field of Analytics and Digital Transformation, leading major programs at global acting blue chips. His mission and passion are bridging the gap between science and practice. He published more than 60 academic articles published in top-tier conferences and journals. Among other engagements, he serves as spokesman for the special interest group of Business Analytics for the German Association of Informatics (GI e.V.).