



**Radu G. Magdin**

Vice President Strategikon, Bucharest

**Panel A1**

**PESCO – a major step ahead for Europe’s Security!?**

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Radu Magdin is an international analyst, consultant and trainer. He worked as a honorary advisor to the Romanian Prime Minister (2014-2015) and was an advisor to the Moldovan PM (2016-2017) on a range of strategic issues, from political strategy and communications to reforms implementation and external affairs. He also advised speakers of Parliament in Romania and Moldova, MPs, MEPs, and has worked on various campaigns around the world. Radu, who spent 5 years in Brussels (2007-2012) with the European Parliament, EurActiv and Google, is a NATO Emerging Leader with the Atlantic Council of the US (2014), a Forbes Romania Trendsetter (2014) and a Warsaw Security Summit Leader (2015). Radu is, since 2015, EU affairs Vicepresident @ Strategikon, English-speaking Bucharest-based think tank, and, starting August 2017, he also runs Global Risk Advisory, a London-based risk consultancy. Magdin taught political leadership at University of Bucharest's Journalism and Communications School (2014-2015) and, at present, helps current or aspiring leaders worldwide perform via power, communications and strategy trainings. Last but not least, he pursues his passion for information warfare via a Phd @ Romania's National School of Political and Administrative Studies, with a thesis on Russian Propaganda and Hybrid Warfare. He is, since 2012, CEO of Smartlink Communications, where he advises people and organisations on how to best manage crisis and reputations, and is a well know analyst at home and abroad, having being quoted previously by Associated Press ([here](#) and [here](#)), Ny Times ([here](#), [here](#), [here](#), [here](#) and [here](#)), Al Jazeera ([here](#), [here](#) and [here](#)), Euronews ([here](#), [here](#), [here](#) and [here](#)), Washington Times ([here](#)), USA Today ([here](#)), Reuters ([here](#)), The Economist ([here](#)), The Guardian ([here](#) and [here](#)) The Times ([here](#)), AFP ([here](#), [here](#) and [here](#)), Financial Times ([here](#), [here](#), [here](#), [here](#) and [here](#)), Bloomberg ([here](#) and [here](#)), Politico ([here](#), [here](#) and [here](#)), Courrier International ([here](#)), Deutsche Welle ([here](#)), TRT ([here](#)), L'Express ([here](#)), International Business Times ([here](#)), EurActiv ([here](#)), Rzeczpospolita ([here](#)) radios in Switzerland ([here](#), [here](#) and [here](#)) and Germany ([here](#) and [here](#)), as well as Eurasia Diary (several stories [here](#)), Policy Network ([here](#)), the Atlantic Council blog and Ukraine's Gazeta ([here](#)). He also writes periodically for Forbes Romania ([here](#)), Euronews ([here](#)), Euractiv ([here](#)), European Business Review ([here](#)), Japan Times ([here](#)) and Nikkei Asian Review ([here](#)).