



**Dr Jörg Hennemann**

Marketing Police, Military & Sport,  
Schmidt & Bender

**Panel B7**

**National Military Procurement – a major challenge  
for any EU/NATO Nation**

Wednesday, 28<sup>th</sup> November 2018, 11:45 – 13:15h

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Dr Jörg Hennemann received his diploma in physics at the Justus-Liebig-University Giessen in 2010. Subsequently he started his doctoral thesis where he continued his work on percolation effects in copper oxides. Meantime he worked also with industry on new sensor concepts for the detection of hydrogen sulfide.

After finishing his doctoral thesis in 2015 he joined SCHMIDT & BENDER GmbH & Co.KG. Since this time, he is responsible for Marketing Police & Military. In 2016 his field of responsibility has been extended to the Sport market. His tasks include technology scouting, product management, market cultivation and tendering procedures. Therefore, he is also responsible for processing of the Bundeswehr tender patrol configuration G28 component part optics, which was won with the new 1-8x24 PMII ShortDot Dual CC. Additionally he is working also on different R&D projects like the new riflescope “PM II Digital”.